



THIRD-PARTY EVENT FORM

Submit completed forms to events@lovelandcenter.org at least 30 days prior to event. Any alterations to the approved third-party event form's organizer information, event information, and/or marketing permissions requires approval from Loveland Center;

ORGANIZER INFORMATION			
Organization Name			
Contact Person		Title	
Mailing Address			
E-Mail Address		Phone	
EVENT INFORMATION			
Name Of Event		Type Of Event	
Type of Benefit	<input type="checkbox"/> All funds raised benefits Loveland <input type="checkbox"/> Funds raised, less expenses, benefits Loveland <input type="checkbox"/> Portion of sale, purchase, or proceeds benefits Loveland <input type="checkbox"/> Percentage of proceeds benefits Loveland		
Date		Time	
Location			
Briefly Describe Event			
Estimated Ticket Cost	\$	Estimated Contribution	\$
Is This Event Recurring?	<input type="checkbox"/> YES <input type="checkbox"/> NO	If So, Last Event Date?	/ /
Is Loveland the sole beneficiary of the event?	<input type="checkbox"/> YES <input type="checkbox"/> NO	If not, please list additional beneficiaries.	

MARKETING PERMISSIONS

Select the advertising medium in which you will use the trademark	<input type="checkbox"/> Print (ex: flyers, invites) <input type="checkbox"/> Brochures <input type="checkbox"/> Website <input type="checkbox"/> Merchandise <input type="checkbox"/> Social media Other _____
For social media, select the corresponding channels to be used	<input type="checkbox"/> Facebook <input type="checkbox"/> Twitter <input type="checkbox"/> Instagram <input type="checkbox"/> LinkedIn <input type="checkbox"/> YouTube Other _____
List period of use	Beginning ____/____/____ Ending ____/____/____

Terms of Understanding:

- ❖ *Loveland Center, Inc. grants you a limited license to use its trademark branding without any right to grant further licenses to others and/or grants you a limited permission to use the trademark without any right to grant permission to others unless they are manufacturing products to your order or providing services necessary to use the trademark in the manner described above (ex: printing t-shirts);*
- ❖ *Loveland Center, Inc. may revoke the licensing rights at any time either without cause in its sole discretion or, in the event of your material breach of this license, by written notice to you at the email address listed. If Loveland Center, Inc. revokes the rights without cause, then you shall stop all further use of the trademark, as applicable, and destroy all copies of trademark in your possession or control within ten (10) days after Loveland's notice to you;*

By granting permission to a third-party to use its trademark, this form serves as a written license agreement between the parties listed below.

Organization	Loveland Center, Inc. (Trademark Owner)		
Print Name			
Signature			
Date	____/____/____	____/____/____	